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FAX NO : (571) 273-8300

TO : Commissioner for Patents  
Mail Stop: AF

FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

DATE : September 5, 2007

SUBJECT : Wireless Division  
U.S. Patent Appln. Serial No. 09/663,069  
for *Electronic Shopping Service*  
Inventor(s): Varatharajah  
Our Ref.: 40116/05701

NUMBER OF PAGES INCLUDING COVER : 5

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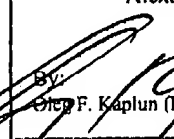
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Attorney Docket No. 40116/05701(A-69227)

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Applicant : Varatharajah  
Serial No. : 09/663,069  
Filed : September 15, 2000  
For : Electronic Shopping Service  
Group Art Unit : 3625  
Confirmation No. : 3198  
Examiner : Yogesh C. Garg

Mail Stop: AF  
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P.O. Box 1450  
Alexandria, VA 22313-1450

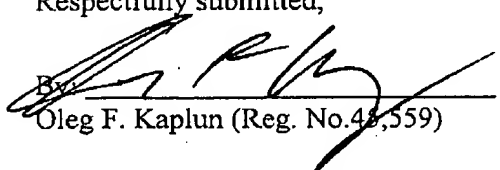
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Mail Stop: AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 (571) 273-8300	
By: 	Date: September 5, 2007
Oleg F. Kaplun (Reg. No. 45,559)	

**TRANSMITTAL**

In response to the Final Office Action mailed June 7, 2007 and the Advisory Action mailed on August 22, 2007, enclosed please find a Notice of Appeal for filing in the above-identified application. Please charge the Credit Card of Fay Kaplun & Marcin, LLP in the amount of \$500.00 (PTO-Form 2038 is enclosed herewith). The Commissioner is hereby authorized to charge the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492 for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: September 5, 2007

  
By: \_\_\_\_\_  
Oleg F. Kaplun (Reg. No. 45,559)

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Attorney Docket No. 40116/05701(A-69227)

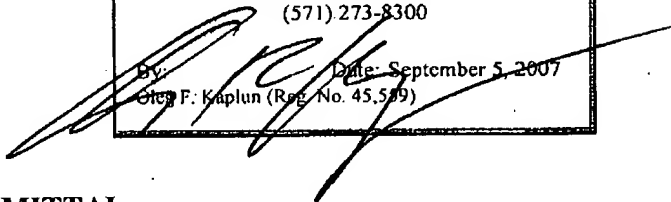
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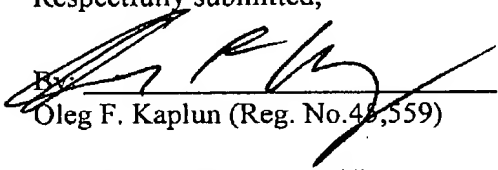
By:  Date: September 5, 2007  
Greg F. Kaplun (Reg. No. 45,559)

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Respectfully submitted,

Dated: September 5, 2007

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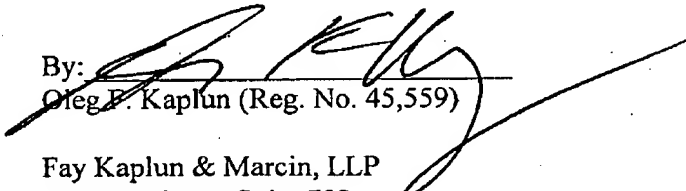
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Alexandria, VA 22313-1450

**NOTICE OF APPEAL**

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner made in the Final Office Action mailed on June 7, 2007, rejecting claims 1, 2, 5-10, and 12-19.

Respectfully submitted,

Dated: September 5, 2007

By:   
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